

## COOKIES POLICY

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about our web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us. You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

**ESSENTIAL COOKIES**  
These cookies, also known as "strictly necessary" cookies, are essential for the proper operation of the e-shop. They are used exclusively for the transmission of communications on an electronic communications network or, when is strictly necessary, to a service provider which has explicitly requested the party or user to provide this service. They are technically necessary for the operation of the site and your consent is not required for their use.

**STATISTICS COOKIES**  
Statistics cookies are used to record information about your site navigation. This has the effect of adjusting the areas of our page to your needs and thus maintaining the level of navigation experience. These cookies collect aggregate, anonymous information that does not identify a visitor. Are also used for useful reports to improve site's performance.

**TARGETING / ADVERTISING COOKIES**  
Targeting and advertising cookies are used to deliver the content that suits you and your interests. They can be used to send targeted ads/offers, limit ad impressions, or measure an ad campaign's effectiveness. By choosing these cookies, you can see targeted ads on our site depending on your preferences and interests. These ads are displayed by third parties, inside and outside of our webpage. You may withdraw your consent that allows us to process your personal data for the indicated purpose at any time with effect for the future.

You can completely disable cookies in your browser at any time. In particular, you may configure your web browser settings so that all cookies are accepted or to block getting cookies on your device or to enable only certain categories to be downloaded. Please note that if navigational or functional cookies are disabled or removed, some of the site's features may not work as intended and you may not be able to use all provided features.

**Web beacons** – (also known as "clear GIF" or "tracking pixels") can inform us about: How many people visit our site, if they are single-time visitors or frequent visitors, and for how long, from online advertising campaigns and other similar site usage data. When used in an e-mail message, web beacons can tell us when the e-mail was opened, whether and how many times it was pushed, and to which link the users click through the e-mail. Based on this information, we can

customize the content, products, services and offers we provide to meet your interests and to inform you about products, services and/or special offers that may interest you.

**Log Files** – are files that capture web activity and collect non-personal statistics about your visit or the use of our site. Logs can help us to record, among others: (i) your IP address, which is a unique set of numbers assigned to your computer by your ISP (note that depending on the ISP your computer may be different each time you connect to the Internet), (ii) the type of browser and operating system you are using and (iii) other information about your online visit, such as the URL from which you came to our site, the date and time you visited our site. In addition to using this information to better understand how our website is used, we can use information captured by logs such as an IP address (along with your personal information) to address technical problems, preserve Internet security and prohibit or restrict access to our online services to certain users.

We reserve the right to change or renew this notice of privacy and cookies at any time and any changes we may make in the future will be published on this page. Check frequently to see any updates or changes to this privacy and cookie notification.

Most browsers allow users to deactivate cookies, for example:

(a) In Internet Explorer (version 11) they can suspend using cookies by using cookie bypass settings by selecting 'Tools', 'Internet Options', 'Privacy' and then 'Advanced'.

(b) In Firefox (version 39), you can suspend the use of all cookies by selecting "Tools", "Options", "Privacy", then selecting "Use Personal Parameters for History" from the drop down menu and finally unchecking "cookies from sites".

(c) In Chrome (version 44), they can suspend using cookies by going to the "Control and Customization" menu and selecting "Settings", "Advanced Settings Viewing" and "Content Settings" and selecting " " under the heading "Cookies".

(d) In Safari (version 5.1.7) they can suspend using cookies by choosing "Choosing Safari", "Preferences", then selecting "Privacy" and then proceeding to any of the following actions. Permanent Suspension of Cookies: Safari does not allow any site, third parties or advertisers to store cookies and other data on the Mac. Some sites may not work properly because of this.

Please note, however, that if you deactivate cookies or refuse to accept them, you might not be able to use all of the features we offer, you may not be able to store your preferences, and some of our pages might not display properly.